



FOR IMMEDIATE RELEASE

HALF-SEASON PACKAGES OF WCHA.TV AVAILABLE FOR \$69.99

As the race for the MacNaughton Cup heats up, fans can watch up to 99 regular season, exhibition and playoff games streamed live to a PC, tablet or phone

EDINA, Minn. – Dec. 31, 2014 – With a trio of nationally ranked teams highlighting a tightly contested league race, the men’s Western Collegiate Hockey Association today announced a half-season subscription package for WCHA.tv that will bring fans up to 99 remaining games for the price of \$69.99.

Beginning this Friday, Jan. 2, fans can watch the quest for the MacNaughton Cup, followed by the WCHA’s postseason tournament and a battle for the league’s automatic NCAA tournament berth, all for the price of less than \$1 per game. The WCHA.tv half-season package includes the following, all streamed live to a PC, tablet or phone (or archived for later viewing):

- The remaining 82 WCHA league games (including all league games, home and away, for each member institution);
- Two exhibition contests between Alabama Huntsville and the U.S. U-18 National Team;
- The entire WCHA playoffs, including each of the four quarterfinal series, the Final Five semifinal contests and the Broadmoor Trophy championship game (between 11 and 15 total games).

“With outstanding hockey being played throughout the league, the races for both our regular season title and playoff championship promise to be thrilling,” said Commissioner Bill Robertson. “We are pleased to offer our fans an opportunity to watch not only their favorite team, but the entire WCHA, at a reduced rate over the season’s exciting final two and a half months.”

Powered by America ONE Sports and EverSport.tv, WCHA.tv includes responsive web technology to allow for viewing across multiple platforms. Each of the league’s 10 member institutions has its own unique WCHA.tv team viewing site on WCHA.com, including a wide-screen platform branded with that school’s logo, live WCHA and school-specific Twitter feeds, a live game day scoreboard and links to pertinent team information.

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Fans can also still purchase monthly passes (\$50 apiece), which provide every game (except for non-conference road games) for 30 days from the date of purchase up until the cutoff date of Feb. 15, 2015; and day passes (\$12 apiece), which show every league game on a given night (except non-conference road games).

Most WCHA.tv games will be produced in high definition.

To purchase the half-season pass or any other pass, visit the [WCHA.tv landing page](#).

About Western Collegiate Hockey Association (WCHA)

The Western Collegiate Hockey Association, among the most historic, tradition-rich and successful conferences in all of collegiate athletics, proudly marks its 63rd season of men's competition in 2014-15. Covering five time zones and more than 4,200 miles, the 10-team Division 1 conference consists of the University of Alabama in Huntsville (Chargers), the University of Alaska Anchorage (Seawolves), the University of Alaska (Nanooks), Bemidji State University (Beavers), Bowling Green State University (Falcons), Ferris State University (Bulldogs), Lake Superior State University (Lakers), Michigan Technological University (Huskies), Minnesota State University (Mavericks) and Northern Michigan University (Wildcats).

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