

WCHA Administrative Office

Bruce M. McLeod

Commissioner

Carol LaBelle-Ehrhardt

Assistant Commissioner of Operations

Greg Shepherd

Supervisor of Officials

Administrative Office

Western Collegiate Hockey Association

MSC 8302, University of Denver

2211 S. Josephine Street

Denver, CO 80208-8302

p: 303 871-4223. f: 303 871-4770

clabelle@wcha.com

WCHA Women's Administrative Office; WCHA Public Relations

Sara R. Martin

Associate Commissioner

p: 608 829-0104. f: 608 829-0105

smartin@wcha.com

Doug Spencer

Associate Commissioner for

Public Relations

p: 608 829-0100. f: 608 829-0200.

dspencer@mailbag.com

Bill Brophy

Women's Public Relations

p: 608 277-0282

bbrophy@wcha.com

Mailing Address

Western Collegiate Hockey Association

559 D'Onofrio Drive, Ste. 103

Madison, WI 53719-2096

Men's Conference Members

University of Alaska Anchorage

Bemidji State University

Colorado College

University of Denver

Michigan Technological University

University of Minnesota

University of Minnesota Duluth

Minnesota State University

University of Nebraska Omaha

University of North Dakota

St. Cloud State University

University of Wisconsin

Women's Conference Members

Bemidji State University

University of Minnesota

University of Minnesota Duluth

Minnesota State University

University of North Dakota

Ohio State University

St. Cloud State University

University of Wisconsin

Men's National Champions

1952, 1953, 1955, 1956, 1957, 1958,

1959, 1960, 1961, 1962, 1963, 1964,

1965, 1966, 1968, 1969, 1973, 1974,

1975, 1976, 1977, 1979, 1980, 1981,

1982, 1983, 1987, 1990, 1991, 1997,

2000, 2002, 2003, 2004, 2005, 2006

Women's National Champions

2000, 2001, 2002, 2003, 2004, 2005,

2006, 2007, 2008, 2009, 2010

WCHA.com



April 6, 2011/For Immediate Release

WCHA Unveils All-New Player Pages at WCHA.com Exciting New Feature Continues Evolution of League's New Web Site

MADISON, Wis. – The Western Collegiate Hockey Association is pleased to announce the launch of unique individual member team player pages at the league's all-new official web site - WCHA.com. The WCHA teamed up with SportDesigns.com last summer to begin the transformation of the league's home on the web, which was unveiled at the start of the 2010-11 campaign.

The individual player pages feature biographical information, photos and statistics of each student-athlete playing in the WCHA. The men's player pages were launched this week in conjunction with the 2011 NCAA Men's Frozen Four, being held April 7-9 at Xcel Energy Center in Saint Paul, Minn. North Dakota and Minnesota Duluth are representing the WCHA against CCHA-members Michigan and Notre Dame. Individual player pages for the women's league will also be unveiled soon.

"This is another exciting advancement for the Association as our all-new WCHA.com continues to evolve," said Commissioner Bruce M. McLeod. "These player pages provide another great resource of information to the media and public and will also give each of our member team student-athletes their own unique page at WCHA.com. Combined with the launch earlier this season of the mobile WCHA.com platform, the mobile league and national scoreboards with live scores and statistics, and an all-new on-line store at TheWCHAShop.com, the all-new WCHA.com has been a tremendous boost for us."

To visit the individual player pages, go to WCHA.com, then click on the listings for 'WCHA Team Pages'. From there, go to the respective team roster and then click on each player's name within that roster.

Player names on roster pages and all statistic pages now link to individual stat pages and player names in game stories, box scores and future press releases also link to the player pages.

Visit Us On the Web at the All-New WCHA.com

League's Website Features All-New Look; New Features Include Game-Day Story Integration, Live WCHA & National Scoreboards, Mobile Applications, Sortable Statistics, TheWCHAShop.com

The Western Collegiate Hockey Association's official website - WCHA.com - is all-new for 2010-11! The WCHA has teamed up with SportDesigns.com to provide visitors with a full-service experience that features a significant number of upgrades, including new game-day live league and national scoreboards and fully-functional mobile pages, a host of new features, and an all-new on-line store - TheWCHAShop.com.

Included in the all-new WCHA.com are new game-day live scoreboards, fully functional mobile pages that include press releases, game stories, box scores, team and league stats and live game box scores, a more seamless integration of schedules, rosters, standings and statistics in conjunction with collegehockeystats.net, and a new 'campus news' section that features the latest press releases from men's and women's member teams.

In addition, the upgrades include:

- Easy access to standings and statistics right from the home page
- A Live Game Day WCHA Scoreboard - with links to live box scores that will appear on the home page on any day there is a game ... a Live Game Day National Scoreboard - with links to live box scores that will appear on the home page on any day there is a game ... a Live Mobile WCHA Scoreboard - box scores via www.wcha.com/mobile. This is a fully functional mobile website that also includes game stories, statistics, etc. ... a Live Mobile National Scoreboard - box scores via www.wcha.com/mobile.

• Game story integration with game stories posted from all games to make the all-new WCHA.com a place fans want to visit more regularly. For example, on Saturday morning fans can read what happened in all Friday night games in one cohesive location.

- An Upgraded Standings Page - includes information on head-to-head records within the league.
- New Sortable Team Statistic Pages which can be sorted by category at the top of the table.
- A New WCHA Against the Rest Page - with records for each WCHA team against teams from other leagues.
- New WCHA-member team pages that feature direct links to each school's website, tickets, and audio and/or video broadcasts.

Some of the new technology employed in the design of the all-new TheWCHAShop.com are upgraded photo zooming on the product pages, the ability for people to share product pages through places like Facebook and Twitter for added exposure, new TheWCHAShop.com Gift Certificates, and a new checkout process upgraded to a one-page checkout to make it easier for customers to shop. Additionally, TheWCHAShop.com is developing a mobile commerce web site to allow for purchases from Smart Phones.