



FOR IMMEDIATE RELEASE

## **WCHA ANNOUNCES BROADCAST PARTNERSHIPS FOR 2015 FINAL FACE-OFF**

***Midco Sports Network® to provide live television coverage;  
live webcasting to be available via FASTHockey***

EDINA, Minn. – March 3, 2015 – Ensuring broad coverage of its jewel event, the women’s Western Collegiate Hockey Association (WCHA) and Commissioner Aaron Kemp today announced exclusive partnerships with Midco Sports Network® to provide live telecasts; and, with FASTHockey to deliver live webcasting coverage of the 2015 WCHA FINAL FACE-OFF.

“We are thrilled to bring extensive live coverage of the 2015 FINAL FACE-OFF to our fans, no matter where they might be or how they might choose to watch,” said Kemp. “Ours is among the premiere conference tournaments in all of college hockey. We could not ask for better partners than Midco Sports Network® and FASTHockey to deliver the best possible viewing experience for our fans, while showcasing our tremendous student-athletes and member institutions.”

Midco SN®, which broadcasts local sports coverage across the Upper Midwest, will provide live telecasts from the Ralph Engelstad Arena for all three games of the 2015 WCHA FINAL FACE-OFF. These include two semifinal contests on Saturday, March 7 (Minnesota vs. Bemidji State at 2 p.m. CT and Wisconsin vs. North Dakota at 5 p.m. CT) and the championship game at 1 p.m. CT on Sunday, March 8.

“We’re happy to provide an outlet to broadcast WCHA tournament action into homes and businesses,” said Mark Powell, VP of Midcontinent Business Solutions™. The telecast feed from Ralph Engelstad Arena will be delivered to Midcontinent Communications® cable TV customers with access to Midco Sports Network 3, channel 323.

A digital media partner of national governing bodies such as USA Hockey and Hockey Canada, FASTHockey will deliver live webcasting of all three tournament games – free to viewers – across multiple platforms: on the Web via PC or laptop, along with iOS, Android, Roku and GoogleTV.

“FASTHockey is excited and incredibly proud to partner with the WCHA for the live webcasting of the FINAL FACE-OFF,” said Marc Ruskin, Founder of FASTHockey. “Fans will be treated to a great production with exceptional video quality. Users can watch online live or on-demand where they can pause, rewind or fast-forward the game; create their own instant replays; and interact with other viewers.”

Both the telecasts and webcasts of the 2015 WCHA FINAL FACE-OFF will feature the on-air talent of veteran play-by-play announcer Jack Swanson alongside color commentator and former St. Cloud State head coach Jeff Giesen.

The winning team of the 2015 WCHA FINAL FACE-OFF receives the league's automatic berth into the eight-team NCAA tournament.

#### ***About Midco Sports Network***

Exclusively from Midcontinent Communications, Midco Sports Network provides live coverage of local sporting events and produces original sports programming. Since 2010, MidcoSN has delivered the sights and sounds of high school, collegiate, outdoors, motorsports and more to homes and businesses across the Upper Midwest. For more information, visit [MidcoSN.com](http://MidcoSN.com).

#### ***About FASTHockey***

Based in Boston, Massachusetts, FASTHockey serves as a digital media partner of National Governing Bodies including Hockey Canada, USA Hockey; collegiate governing bodies and institutions from the NCAA and ACHA; a massive number of junior hockey leagues and teams in North America; college preparatory schools; high schools and youth hockey teams. The company boasts tens of thousands of live broadcasts annually and over 100,000 hours of on-demand video. For more information, visit [www.fasthockey.com](http://www.fasthockey.com).

#### ***About Western Collegiate Hockey Association (WCHA)***

The women's Western Collegiate Hockey Association has won a record 14 national championships in 15 years since its inception in 1999, while producing six Patty Kazmaier Award winners, 70 All-Americans and numerous Olympic and international team members. The eight-team Division 1 conference consists of: Bemidji State University (Beavers), the University of Minnesota (Golden Gophers), the University of Minnesota Duluth (Bulldogs), Minnesota State University (Mavericks), the University of North Dakota, Ohio State University (Buckeyes), St. Cloud State University (Huskies) and the University of Wisconsin (Badgers). For more information, visit [www.wcha.com](http://www.wcha.com).

#### **MEDIA CONTACT**

Matt Hodson  
Associate Commissioner for Public Relations  
E: [mhodson@wcha.com](mailto:mhodson@wcha.com)  
O: 952.818.8872  
M: 612.801.2808

#### **MORE INFORMATION**

**Website:** [wcha.com](http://wcha.com)  
**Twitter:** [@wcha\\_whokey](https://twitter.com/wcha_whokey)  
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